

Our Growth Achievements for 2020-2022

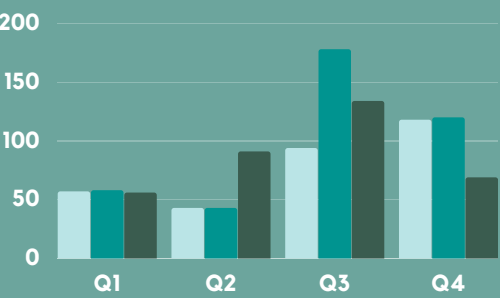
Thanks to our commitment to green energy we were able to make new strides.

We will continue to challenge ourselves to improve and contribute to a better tomorrow.



Donation towards natural energy resources

We committed 1% of every electricity bill towards donations for developing natural energy resources. We supported these initiatives that aim to accelerate the transition to clean energy and reduce the reliance on fossil fuels, fostering a greener and more environmentally friendly energy landscape.

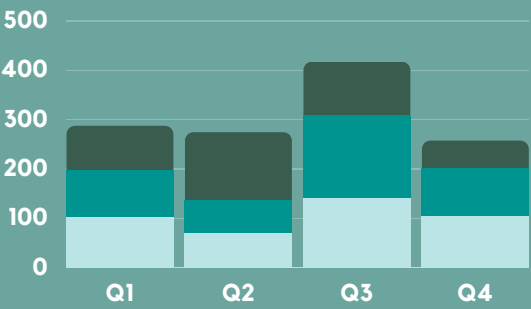


Donations made



Reducing our Carbon Footprint

Through proactive measures like switching energy providers and embracing renewable and natural energy sources, we have successfully achieved a substantial reduction in our CO2 emissions output. We have moved our operations towards more sustainable practices and lowered our carbon footprint in the process.

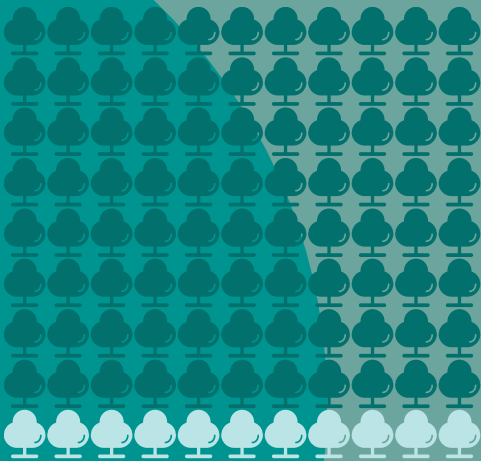


CO2 Reductions



Deforestation reduction and prevention

We have minimized resource consumption, in particular energy resources that are associated with deforestation. As a result we have saved 87.7 trees during the past period. By implementing sustainable practices, as well as utilizing alternative materials, we have significantly reduced our ecological footprint while actively contributing to forest preservation.

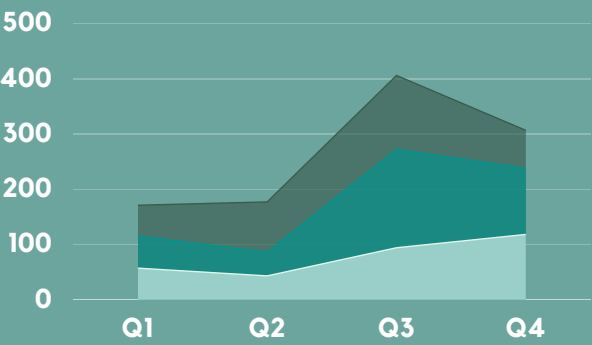


87.7 Trees saved



Donation to NPO to support local communities

We also gave back to local communities. That's why we also donated 1% of each electricity bill towards local NPO projects that support communities in Asian countries. We contributed to these initiatives that aim to create a positive and lasting impact on the lives of individuals and communities in need, promoting social welfare and inclusivity. (<http://www.terrapeople.or.jp/main/>).



Donations made



Our Goals Improvements for 2022-2024

We strive to continue our commitments to sustainability, as we challenge ourselves to make new ones.

We are dedicated to transforming into an even more sustainable company to contribute to a greener future for our planet.



Getting everyone more involved

We strongly believe that everyone working with us needs to be involved! To achieve this, we have designed a comprehensive plan in order to provide up-to-date sustainability training to our newest staff, ensuring they understand the importance of sustainable practices and can actively contribute to our goals. Additionally, we aim to enhance inclusivity by translating our sustainability policy into 3 new languages, enabling effective communication and engagement in and outside of our organization.



Increase staff and supplier engagement



Steps to Save Energy

We will implement new energy saving measures to reduce our environmental impact. We aim to minimize the use of air conditioning to only half the day during summer months. We will encourage maintaining a stable indoor temperature, reducing the need for excessive heating or cooling. Additionally, we will encourage natural ventilation during these hotter months to strategically cool down the workspace. Lastly, we will transition half of the light fixtures to LED bulbs throughout our premises, resulting in overall reduced electricity consumption.



Increase energy conservation initiatives



Supporting local communities

We are boosting our efforts to promote sustainable tourism and support local communities. In an effort to increase the number of tours to off-the-beaten-path destinations, we aim to work with even more local areas. We will double the number of communities we directly collaborate with, striving to raise the number from 5 to 10. We aim to drive economic revitalization to areas in need, providing opportunities for local businesses, artisans, and residents while preserving the rich cultural heritage of these locations.



Encourage tourism in local areas



Carbon Management

We aim to highlight even more tours incorporating sustainable transportation, accommodations, and experiences. In order to do so, we are actively seeking to further increase the number of collaborations with suppliers who share our sustainability goals. We would like to increase the number of these partnerships from 18 to 25, ultimately expanding our offerings of responsible and eco-friendly travel experiences. In doing so, we would like to raise awareness among visitors about sustainable travel options, while at the same time encouraging them to make environmentally conscious choices.

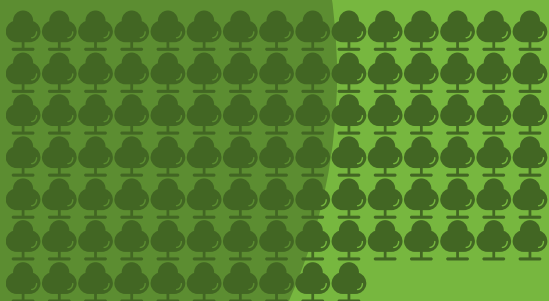


Promote sustainable transport and destinations



Taking initiatives to replenish resources

We have challenged ourselves to plant 100 trees by 2024 through our tree-planting initiatives. The first initiative will plant one tree for every review we receive, incentivizing our customers to provide feedback while actively contributing to reforestation efforts. The other initiative will plant two trees for every box of eco-friendly paper utilized, ensuring that our paper consumption directly supports tree planting initiatives. We strive to explore additional avenues for natural resource replenishment.



Plant 100 trees



Plastic and paper waste reduction

We plan to make the switch to digital business cards. This will cut down on the usage of traditional paper business cards per employee by half in an effort to reduce paper usage and waste. We aim to reduce plastic bottle waste by half in our workspaces by encouraging the use of reusable bottles and mugs, providing convenient access to coffee pots and filtered water stations, further actively promoting a culture of sustainability among our staff and reducing single-use plastic consumption.



Reduce paper card & plastic bottle usage by 50%



EIGHTY DAYS