

OUR GROWTH ACHIEVEMENTS FOR 2022 - 2024



Reducing Plastic Waste

We took meaningful steps to reduce plastic use in our office operations by installing a filtered water server, which drastically reduced our reliance on single-use plastic bottles and encouraged more sustainable daily habits among our team.

We also partnered with Eco Cap, an NPO that collects and repurposes PET bottle caps for community and environmental initiatives. By the end of 2023, we had donated 1,462 caps, and in 2024, we increased that number to 2,967.



Supporting local communities

We became members of the Regional Revitalisation and Inbound Tourism Council (一般社団法人地域創生インバウンド協議会), a nationwide network of over 120 companies and organisations, including those in tourism, media, agriculture, transportation, and government. The Council was created to promote sustainable inbound tourism as a driver for regional revitalisation. It supports local communities by encouraging collaboration across industries, developing human resources, sharing data and expertise, and creating new tourism content rooted in local culture. Through our membership, we're able to join research meetings, co-develop regional tourism initiatives, and work with like-minded partners to ensure our tours support local economies and cultural preservation. This aligns with our mission to create travel experiences that are not only enriching for visitors but also beneficial for the communities that host them.



Sustainable Food & Culture Tours

We launched Fūdo Flavors, a new series of guided walking tours we created to celebrate Japan's local food culture while promoting low-impact travel. By focusing on walkable neighbourhoods and partnering with small, family-run businesses, these tours support local communities, preserve traditional culinary practices, and reduce transport-related emissions. Fūdo Flavors reflects our commitment to creating meaningful, sustainable travel experiences that directly benefit the regions we explore.



Fūdo Flavors
BY EIGHTYDAYS

Connecting Travellers and Locals

We have collaborated closely with local communities to develop authentic tours, including a unique journey to Okinawa's Blue Zone, famous for its residents' exceptional longevity. This tour allows travellers to connect with Okinawan villagers, learning about their lifestyle, community values, and traditional food culture through storytelling, shared activities, and hands-on experiences like harvesting local herbs and cooking nutrient-rich dishes with families.

Guests also explore the islanders' deep connection to nature by learning traditional plant knowledge and visiting sacred sites, gaining insight into sustainable practices and spiritual traditions. By involving local families, artisans, and cultural custodians in designing the itinerary, we ensure meaningful experiences that support regional revitalisation, sustain local livelihoods, and preserve cultural heritage.

Looking ahead, we aim to strengthen our community support by developing similar culturally rich and sustainable tours that deepen connections between travellers and the local people, further promoting responsible tourism and regional revitalisation.



EIGHTYDAYS

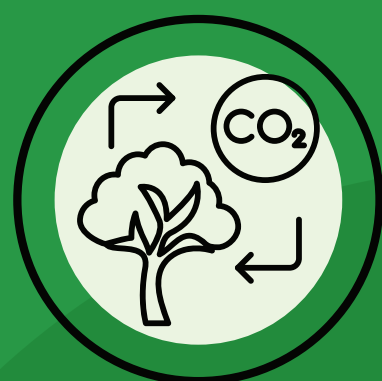


OUR GOALS IMPROVEMENTS FOR 2024 - 2026



Carbon Offset

We aim to register with the Tokyo Carbon Credit Market, scheduled to launch in March 2025. This government platform enables businesses to offset emissions through transparent, certified carbon credits. Our plan is to assess our emissions and select J-Credits aligned with our values, such as community-based or renewable energy projects, as a first step toward offsetting the footprint of our operations and tours.



Carbon-Free Travel with Bike Tours



As part of our commitment to reducing carbon emissions from transportation, we are planning to launch our own bike tours, providing eco-friendly alternatives to motorised transport. By encouraging guests to explore destinations using low-impact mobility, we aim to significantly cut CO₂ emissions associated with our tours and promote sustainable travel experiences.

Engaging Employees in Sustainability and Community Initiatives

Eighty Days is committed to actively involving all employees in a variety of meaningful projects aimed at supporting both environmental sustainability and community well-being. These initiatives will encourage hands-on participation and teamwork, helping to build a culture where social and environmental responsibility are at the heart of everything we do.

By engaging our staff in diverse activities that contribute positively to the communities and environments around us, we aim to deepen our collective impact and strengthen the connection between our company values and everyday actions.



Crafting Sustainability Through Local Partnerships

We plan to collaborate with local artisans and small-scale producers across Japan to develop thoughtfully crafted, environmentally responsible products for use in our tours. These items will be made using renewable materials such as bamboo and sustainably sourced wood, and may also incorporate upcycled resources like marine plastic collected from Japan's coastlines.



By working with craftspeople who combine traditional techniques with responsible production methods, some with decades of heritage behind them, we aim to support local economies, preserve cultural knowledge, and reduce our environmental footprint. Many of our partners oversee the entire process in-house, ensuring quality and traceability at every stage, from raw materials to final product. This approach not only contributes to environmental sustainability but also supports regional revitalisation by creating economic opportunities and helping sustain local employment in traditional industries.



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